Home truths on e-commerce:

key success factors & tips

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Vice-Chairman of the Board of Directors

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we are ATCOM

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our services

ATCOM Strategy

- Business process audit
- Gap Analysis
- Competition audit & monitoring
- KPI definition
- eBusiness operations model creation
- Decision making tools

eBusiness consulting
Business transformation

ATCOM Experience

- User Experience mapping
- User flows
- Wireframing
- Creative design
- Design System
- Experiential installations

Customer Experience

ATCOM Technology

- Technical consulting
- Netvolution Platform
- Tapvolution SDK
- Web Apps development
- CRM
- Loyalty
- Mobile Apps development
- IoT
- AI & ML

Tech Solutions

ATCOM Cloud & Security

- Infrastructure architecture design
- Infrastructure setup & configuration
- Managed services
- AKAMAI CDN & Security
- Microsoft Azure, O365, M365
- Monitoring Services
- Domain name registration & SSL Certificates

Infrastructure & Productivity

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some of our **clients**

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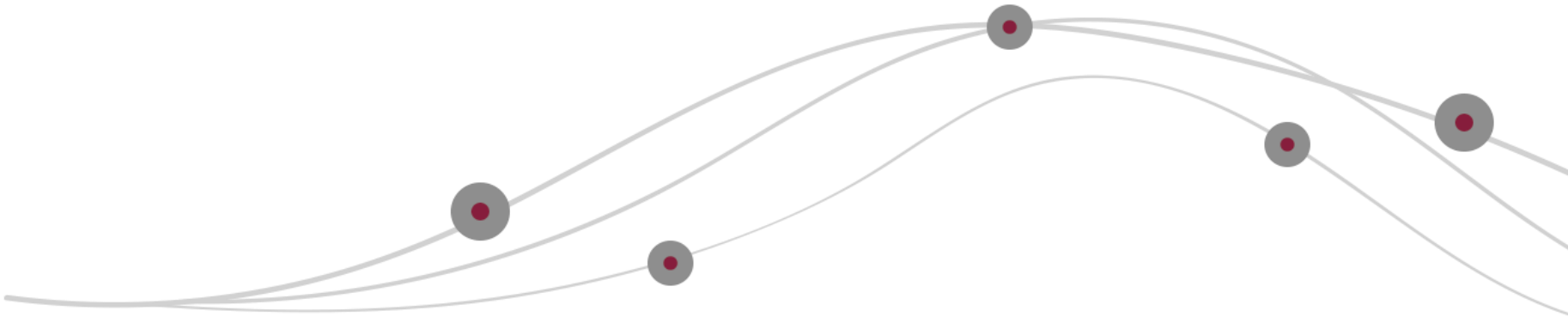
A short list for the long game



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1

AI: from buzzword to results – the case for personalization and recommendations

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2

the fab four:

Stability
Robustness
Scalability
Interoperability

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3

Critical Retention Mechanism

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From Software to Service to Solution

4

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NETVOLUTION

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You may want to note...

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1

360 platforms require 360 know-how

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2

the more Tech matters,
the more People matter

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Infrastructure: from Z to A

Thank you for your kind attention

happy to chat

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